

SAS Goal 2: Increase enrollment of adult students—both credit and noncredit— who have not gone to college and need support; improve outreach strategies to all of Marin’s adult populations.

SAS Goal 2 Performance Indicator: Five percent increase in the number of applicants age 25 or older enrolled within one year of application. Baseline is 2651 students; target is 2785.

*Year 1 2019/20: **2,875**

	3-Year Objective	Progress
Objective SAS 2.1	All students, including adult, ESL, and nontraditional students, experience a simplified enrollment process.	
Objective SAS 2.2	Increased number of adult re-entry students who enroll in credit courses.	
Objective SAS 2.3	Outreach strategies that target adult students are developed, in collaboration with the work team for College Systems Objective	

EPC Notes/Recommendations:

- SAS 2.1: Does not need to move ahead – simplified already; now just the work is to support students more with the process or general systems improvement. Consider revised objective – work on supporting students through the process or general systems improvement.
- SAS 2.2: Work on what we mean by adult re-entry. What do we mean by non-credit? Does not always mean ESL. A lot of good work going on in these spaces and need language to account for it.
- SAS 2.3: Rework objective -- to reconnect to all students (degree-seeking or certificate) who have dropped. Narrow focus to make it manageable. Consider breaking out additional groups beyond just degree-seeking or certificate who have stopped out. Determine the scope-dropped out or never attended or both – may include student services re-engagement strategy (students who stopped out) vs. Outreach/marketing (new students).

**Performance indicator could not be calculated for years 2 and 3 due to a high number of “spam” CCCApply applications. It is impossible to determine which applications were legitimate and therefore to know the correct denominator for the calculation.*