Educational Planning Committee Report
Academic Year 2019-2020
Year 1 of the Strategic Plan 2019-2022
Year 1 of the Educational Master Plan 2019-2025

EMP Focus Area and Goal: CER Goal 5
Champions: Superintendent/President, Director of Advancement

2019-2025 EMP and 2019-2022 strategic plan
Timeline for Implementation

EMP 6-Year Goal and Strategic Plan 3-Year Objectives:

Community Engagement and Responsiveness EMP Goal 5: *Make the College a center for community engagement and cultural enrichment.*

CER Goal 5 Performance Indicator: *Number of community members attending events increases annually, with baseline established in year one.*

Strategic Plan Objective CER5.1: *Internal constituents and community members are aware of events, workshops, etc. at COM.*

Progress Indicator CER5.1: *Year three assessment data indicates that people are aware of COM's engagement with the community. Assessment will only take place in year three.*

Strategic Plan Objective CER5.2: *Increased K-12 participation in campus events and opportunities.*

Progress Indicator CER5.2: *College Credit Program (CCP) student attendance from K-12 schools will increase 5% each year, using year one as baseline.*

Strategic Plan Objective CER5.3: *Strong community partnerships provide expanded equity-minded opportunities for community engagement and cultural enrichment, in collaboration with Equity Goal 3 work teams.*

Progress Indicator CER5.3: *(See Progress Indicator EQ3.1) Record of equity-minded convenings and activities which demonstrate leadership in promoting equity in the county.*

1. **What actions have been taken toward achieving the objectives above? Please describe (reference action steps when relevant). Attach or add links to relevant documentation for each objective.**

   Objectives 5.1:   Internal constituents and community members are aware of events, workshops, etc. at COM.

   The world of events and in-person gatherings have greatly changed since the Covid19's mandate of sheltering in place. At the time of this writing, the shelter in place policies governing social gatherings changes daily. It is difficult to predict the future with such uncertainty. What we do know is that the world as we knew it of hosting and attending events has been interrupted. As with most challenges, this presents us with opportunities to reshape and utilize events to achieve strategic objectives. The biggest shift has been to virtual events.

Through the use of external and internal event announcements, virtual events have the capacity to reach a wider social or economic diverse population. One does not have to buy a ticket or work through the logistics of getting to the event to actually gain knowledge and or have the experience of the event. Through an internet connection, events become equitable by making them available to everyone. We are also able to reach a greater number of people. A recent example was **Designing Our Destinies** event showcasing students in the ESL program. The event typically reaches 150 participants. This year, because they went virtual, they reached 375 viewers. Further content has been created for the webpage that will extend the life of the event. It now has the potential to reach individuals that are not within the COM community who are exploring opportunities to go to college. Representation matters but it also motivates, empowers, and inspires one to take action.

The virtual platform enables us to tailor critically needed programs to specifically address issues within the underserved and underrepresented students and or greater community. The **Equity in Mental Health** speaker series created a virtually hosted conversation on black mental health issues. Because Marin is 85% white, it is important to be able to offer this service that typically would not be available. Also, the cost of mental health services makes it economically unaffordable and therefore unobtainable for most people of color. These types of events enable us to provide equity and enables COM to be a catalyst in shifting the current diversity paradigm.

With virtual events, it also enables us to collect data on participation rates. This allows us to strategically determine when and how to reach the greatest number of individuals. It also lends itself to applying immediate email surveys to collect additional critical data points**.**

Objective 5.2:   Increased K-12 participation in campus events and opportunities.
>   As stated in CER 3:1, moving to a virtual platform will enable us to provide K-12 specific programs which will enable us to reach specific demographics.

Objective 5.3:   Strong community partnerships provide expanded equity-minded opportunities for community engagement and cultural enrichment.
>   As stated in CER 3:1, moving to a virtual platform for events enables us to provide cultural enriching opportunities.

2. **Are you on track to achieve the objectives above? Please answer these questions for EACH of the objectives separately.**

   a.   Please self-rate your progress toward achieving each of the above objectives:

   🔴 Red: No progress

   b.   What evidence supports your judgment of progress made toward this objective? Include progress indicator data for each of the progress indicators above.

   c.   Where are you not on track? What will you do differently for next year / what else needs to happen?

   We are going to adapt to the new reality once the shelter in place mandate is lifted. This will tailor or ability to move forward on objectives.

3. **Performance Indicator Data for EMP 6-Year Goals: Please input Year 1 performance indicator data below:**

   2019 - 2020: N/A

EPC Use Only:

EPC Minutes for May 18, 2020

EPC supports the "No Progress" self-evaluation for CER 5.1 5.2, and 5.3.

EPC expressed concern that the move to remote delivery due to COVID-19 disruptions may create equity gaps in access and recommended that this be considered in Year 2.