

Educational Planning Committee Report
Academic Year 2020-2021
Year 2 of the Strategic Plan 2019-2022
Year 2 of the Educational Master Plan 2019-2025

EMP Focus Area and Goal: CER Goal 5
Champions: Superintendent/President, Director of Advancement

[Timeline for Implementation](#)

EMP 6-Year Goal and Strategic Plan 3-Year Objectives:

***Community Engagement and Responsiveness EMP Goal 5:** Make the College a center for community engagement and cultural enrichment.*

***CER Goal 5 Performance Indicator:** Number of community members attending events increases annually, with baseline established in year one.*

***Strategic Plan Objective CER5.1:** Internal constituents and community members are aware of events, workshops, etc. at COM.*

***Strategic Plan Objective CER5.2:** Increased K-12 participation in campus events and opportunities.*

***Strategic Plan Objective CER5.3:** Strong community partnerships provide expanded equity-minded opportunities for community engagement and cultural enrichment, in collaboration with Equity Goal 3 work teams.*

Action steps discussion for CER Goal 5 from 3/1/2021

The pandemic greatly impacted these goals; however, activities were completed to help achieve a modified version of the goals.

The Performing Arts Department is currently working on virtual productions to engage with the community. Psychological services were also being offered online that are open to all community members.

We are leveraging our partnerships with Canal Alliance, San Rafael City School District and Marin City School District to provide various outreach events and opportunities to K – 12 grade students. This includes the Summer Bridge Program, several career focused programs: one in construction and one in Early Childhood Ed. and an Auto Tech Program with the Marin City Community Development Corporation. We have recently awarded a grant through the proceeds of the Black Tie and Blue Jeans Gala that will engage eight graders at the Sausalito Marin City School District in STEM related activities that will foster a greater pipe-line of students to COM.

We are also promoting our COMPASS program at Tam High School to current Marin City students.

Summer Bridge moved online, including asynchronous offerings which increased accessibility of Summer Bridge. Questions/comments from Champions: Many of these action steps are being impacted by COVID. In some areas COVID has pushed us to be more flexible. But it is a stumbling block when it comes to reaching out to the community and to students.

In March, the College of Marin Foundation held its first board meeting. Two auxiliary members were recruited to the board to help build a stronger bridge to under-represented populations: Alena Maunder from Sausalito Marin City School Board and Claudia Garcia from 10,000 Degrees.

Due to the pandemic, the Foundation pivoted its traditional role of program and scholarship support to creating a new fund, the Student Emergency Assistance Fund (SEAF). Since its inception in February of 2020 over \$130,000 has been raised to help students with their basic needs such as food and shelter. The pandemic had disproportionately had a negative impact on people of color. SEAF helped COM to mitigate the impact on our students.

<https://www.marinpromisepartnership.org/>

<https://canalalliance.org/advocacy/education-policy/>

<https://www.10000degrees.org/students/virtual-toolkits/community-college-pathway/>

<http://www1.marin.edu/news/college-success-saturday-2021>

One important way in which the College serves the broader community is through the Emeritus Students of College of Marin (ESCOM) program. Throughout the pandemic ESCOM's student clubs and organizations continued to meet remotely via Zoom with very high rates of participation.

ESCOM averages about 500 attendees per month spread across about 18 of 30 Clubs via ZOOM. Meetings range from weekly, semi-monthly, and monthly. According to ESCOM, they have actually had MORE participation/attendance than in-person. Club leaders and attendees are universal in their excitement and long-term plans to not only attend but demand and expect flexible user-friendly hybrid offerings when back in person.

[ESCOM Club List](#)

At least 69 Community Hour events were offered during Fall 2020 and Spring 2021 semesters. These events featured an array of events, student success programs, and services available to students, faculty, staff, and community at-large. A number of employee or student forums were held to keep the college community informed and engaged as we pivoted to distance learning and virtual working environment in the past year due to the COVID-19 pandemic.

[Community Hour Events – Fall 2020 to Spring 2021](#)

Student Accessibility Services and Psychological Services in partnership with Umoja sponsored at least 34 equity-minded events focusing on mental health services to support students, faculty, and staff.

[Mental Health Services](#)

EPC Discussion / Feedback 3/1/2021

An Equity Summit or conversation with key players meeting to support and understand what others are doing across campus would help to inform our next three-year strategic plan. Regarding equity in hiring,

it might be helpful and informative to reach out to other colleges to see what practices they are implementing.

Progress Indicators

Progress Indicator CER5.1: *Year three assessment data indicates that people are aware of COM's engagement with the community. Assessment will only take place in year three.*

No progress. Assessment scheduled to take place in year three.

Progress Indicator CER5.2: *College Credit Program (CCP) student attendance from K-12 schools will increase 5% each year, using year one as baseline.*

Please see data provided in CER 2.1

Progress Indicator CER5.3: *(See Progress Indicator EQ3.1) Record of equity-minded convenings and activities which demonstrate leadership in promoting equity in the county.*

Please see data provided above.

Rating of Progress

Please self-rate your progress toward achieving each of the above objectives:



Red: No progress



Yellow: Substantial progress



Green: All action steps implemented, and objective achieved

Strategic Plan Objective CER5.1: Under the circumstances associated with the pandemic progress was made but not in the ways in which originally planned.

Strategic Plan Objective CER5.2: Under the circumstances associated with the pandemic progress was made but not in the ways in which originally planned.

Strategic Plan Objective CER5.3: Under the circumstances associated with the pandemic progress was made but not in the ways in which originally planned.

Performance Indicator Data for EMP 6-Year Goals

CER Goal 5 Performance Indicator: *Number of community members attending events increases annually, with baseline established in year one.*

Baseline / Target	Year 1 19/20	Year 2 20/21	Year 3 21/22	Year 4 22/23	Year 5 23/24	Year 6 24/25

EPC Use Only

EPC notes substantial progress made for each objectives, although as noted by Champions, not in the original intention of the goal due to pandemic. EPC recommends collaborating with UMOJA Institute, Directors of Student Services, Director of Outreach and School/Community Partnerships, Flex Coordinator, and Dir of Comm Ed, LL, and Int Ed in Year 3.