

Sample: Educational Planning Committee Report
Academic Year 2020-2021
Year 2 of the Strategic Plan 2019-2022
Year 2 of the Educational Master Plan 2019-2025

EMP Focus Area and Goal: CER Goal 1
Champions: Vice President for Student Learning and Success & Dean of CTE

[Timeline for Implementation](#)

EMP 6-Year Goal and Strategic Plan 3-Year Objectives

Community Engagement and Responsiveness EMP Goal 1: Enhanced partnerships with business/industry to meet student and local workforce needs.

Strategic Plan Objective CER1.1: Develop and implement mission-aligned plan for expanding business, industry, and community partnerships, in collaboration with the work team for IP Objective 1.1 Action Step 1.6.

Strategic Plan Objective CER1.2: Delivery methods for current and potential educational content meet community, industry, and other mission-specific needs.

Action steps discussion for CER Goal 1 from 3/15/2021

CER Goal 1

Enhanced partnerships with business/industry to meet student and local workforce needs.

- Workforce coalition or forum to share information and resources.
- Shared tools
- Practice models – formation of task forces throughout county
- Culminating in a workforce summit

Workforce timeline for Countywide Discussions and Sector Focused Convenings:

- Fall – meet stakeholders
- February/March* - convene task forces and share strategies.
- March – June* – Share strategies for a decision-making framework. what programs should we pursue?
 - Will the program culminate in a living wage?
 - Is it sustainable?
 - What skills will the student take away?
 - Is this an emerging field or technology?
 - Is it meaningful work based learning?

Career Education is mandated to convene advisory committees. Committees must be responsive regarding job requirements in the county. 35% increased participation in committees this year. Seeking enhanced participation in committees. Enhanced participation can be operationalized as 1.) more industry participants, 2.) greater engagement pre and post meetings (discussion, feedback, and tangible curricular and programmatic review and advisement); 3.) dynamic advisory sessions (meaningful discussion and process for follow up-surveys, email responses, work groups, and partnerships).

Links to all advisory slides, survey reports, and minutes at [this link](#).

*We have currently held moving the county wide engagement forward, since recently the Workforce Alliance of the North Bay underwent significant changes and a began development of a three-year plan. In an effort to align with efforts and engage in existing dialogue (rather than duplicate or deviate) we have worked to integrate efforts and disseminate surveys in May to scaffold towards sector convenings throughout 2021-2022 and a culminating workforce summit in 2022.

*To that end, the College signed on as a member of a Coalition of partners responding to the North Bay Alliance and the Employment Connection's Strategic Plan. This coalition is formed by private, nonprofit, and educational institutions and agencies that provide start-to-finish, wrap-around support services for clients facing significant barriers to accessing traditional workforce development services. This group leveraged their shared and aligned mission and values to advocate for the support of residents who have been historically excluded from opportunities in workforce development and who continue to face numerous barriers to accessing support and resources. The Coalition stepped forward to ensure the work and funding focused on equitable outcomes for those communities most disproportionately impacted by job/wage loss, lower educational access, and greater health disparities.

EPC Discussion / Feedback from 3/15/2021

EPC Discussion

How is "enhanced" participation defined? Increase level of participation from attending a meeting to being a guest speaker in a class to offering a tour of their company or business to offering an internship.

What is contract ed and how we using it and who are we serving? Potentially useful for short term specific needs.

Progress Indicators

Progress Indicator CER1.1: Plan has been developed.




Value for 20/21: See above.

Progress Indicator CER1.2: Data justifies feasibility determination for contract education.

Value for 20/21: N/A

Rating of Progress

Please self-rate your progress toward achieving each of the above objectives:

-  Red: No progress
-  Yellow: Substantial progress
-  Green: All action steps implemented, and objective achieved

Strategic Plan Objective CER1.1:  Substantial Progress

Strategic Plan Objective CER1.2:  Substantial Progress

Performance Indicator Data for EMP 6-Year Goals

CER Goal 1 Performance Indicator #1: 85% of students enrolled in CTE courses report being employed in a job very closely or closely related to their field of study within 18 months of leaving the College. (Source: SSM Launchboard; All Students with a Job Closely Related to Their Field of Study, All Students, annual average of 2014-15 through 2015-16).

Baseline / Target	Year 1 19/20	Year 2 20/21	Year 3 21/22	Year 4 22/23	Year 5 23/24	Year 6 24/25
73.1%/85%	69%	78%				

Note: Year 1 data reflects CTE students last attending COM in 2016-17; year 2, in 2017-18.

CER Goal 1 Performance Indicator #2: Increased participation in advisory councils (CTE and otherwise) and increased involvement with other business/industry groups connected to student and local workforce needs.

Baseline / Target	Year 1 19/20	Year 2 20/21	Year 3 21/22	Year 4 22/23	Year 5 23/24	Year 6 24/25
		See above for measure of increased participation.				

EPC Use Only

EPC supports the self-evaluations above for CER 1.1 and 1.2 but recommends that CER Goal 1 Performance Indicator #2 be rewritten in the next strategic plan to more clearly define what we mean by increased participation and involvement.